



# CREATING A CULTURE OF GENEROSITY

## Inspire Generosity and Stewardship in your congregation:

- **SHATTER THE TABOO OF MONEY-TALK** and improve the capacity to have faith-filled conversations about money.
- **ENGAGE GIVERS AS PARTNERS IN MISSION** rather than donors to ministry.
- **INVITE DEEPER GENEROSITY** from your membership and inspire growth in cheerful, excited giving.
- **EXPLORE** how a deepening spirituality **TRANSFORMS GIVING.**

## How Do We Build a Culture of Generosity in our Church?

There is no cookie-cutter approach to designing a stewardship plan – every church is unique.

**Creating a Culture of Generosity** is an 18-month learning community for the congregations of Salem Presbytery.

Four workshops will address topics directly related to raising money for ministry. We will dive deeper into the intersection of faith, spirituality, and giving.

Congregational teams will craft short- and long-term action plans to implement between workshops.

An investment in stewardship today will reap rewards many times over in the years to come.

Led by Rev. Michael Erwin, director of Church Campaign Services, and sponsored by the Church Growth & Transformation Committee of Salem Presbytery.

REGISTER at <http://bit.ly/salem-generosity>

## CAN YOUR CONGREGATION BE TRANSFORMED THROUGH GENEROSITY?

A congregation of **cheerful** givers.

Members who find their **faith** energized through their offering.

More **ministry** done in your community.

That's what you **hope** for your congregation.

Giving to religious organizations has declined in the past decades. Fortunately, there are practices and disciplines that increase generosity and giving, and there are direct benefits for the givers. Teaching and Ruling Elders can lead congregations into deeper expressions of faith through greater generosity. Building a "culture of generosity" will enhance every aspect of ministry within your congregation.

"Thanks to you and your coaching - St. John's is making very good progress towards being free from dependence on the endowment - a 56.5% increase in giving over two years - wow!" ~ Rev. Bob Shofner, St. John's UCC, Boonville, IN.

Raising funds to support the program and ministry of the church is more than just saying the words "stewardship" and "generosity" during the fall. As a church leader, you want to inspire people to give generously as an expression of their faith all year long.

## HOW DO WE BUILD A CULTURE OF GENEROSITY IN OUR CHURCH?

The building blocks for a vibrant culture of congregational generosity are well known today. Research into the interplay of faith and giving has been conducted by many who love the church. Practitioners have field tested the best practices. Evolving trends in generosity are well-documented and accessible. Putting those ideas into practice is the challenge. **CREATING A CULTURE OF GENEROSITY** is your chance to make a difference.

"Our giving is up, and our financial practices are much more efficient and secure. We are in the process of developing an endowment for the church (something they have never had before), and we are in the initial planning stages for our first capital campaign in over fifteen years—all initiatives that have come from our work with Michael." ~ Rev. Brian Buschkill, St. Peter's UCC, Evansville, IN.

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